



KUNUNURRA AGRICULTURAL SHOW

2023 Sponsorship Packages

We've just celebrated our 50th anniversary

The Kununurra Agricultural Society was established in 1973 by members of the local community with a common goal to promote best practice and celebrate achievements in the agriculture, horticulture and pastoral industries. In doing this the Committee holds an annual show which includes competitive exhibitions of stock, household pets, cooking creations, utes and machinery, crops and farm produce as well as a great weekend filled with entertainment, showbags, displays and competitions for all East Kimberley residents.

Friday is Family Day, showcasing local talent, watermelon eating competition, circus workshops, roving entertainers & sideshows. Enjoy the great networking opportunity while watching the entertainment including the magical display of fireworks.

Saturday includes novelty events such as the Dog Show, Watermelon Olympics, Produce Auction Kimberley Cowboy Challenge and Hay Stacking. As well as sideshows, machinery exhibits, cattle and custom vehicle exhibits around the grounds. There is entertainment on the main stage all day, with fireworks and a bar for revellers to stay on and rock away to some fantastic bands and assorted entertainers.



Sponsorship Packages

<i>All sponsorship is + GST</i>	Exceptional >\$10,000	Gold \$5,000 – \$9,999	Silver \$2,000 – \$4,999	Bronze \$500 – \$1,999	Competitions & Trophies Up to \$499
Naming Rights					
Exclusive Show Naming Rights	✓	–	–	–	–
For a selected event / entertainment /display	Negotiable	Negotiable	Negotiable	Negotiable	–
Present sashes / trophies to the winner/s of your sponsored event	✓	✓	✓	✓	–
A5 Show Schedule: 1,500-1,800 printed and distributed across the region					
Logo Front Cover – Colour	✓	–	–	–	–
Logo – B&W	Full page + company info	½ page	¼ page	✓	Name as text
Online version: Logo – Colour	Full page	½ page	¼ page	✓	Name as text
Additional logo placements	✓	✓	✓	–	–
Advertising					
Signage Logo on permanent sign at showground for duration of sponsorship (sign provided by you)	Negotiable	Negotiable	Negotiable	Negotiable	230cm x 30cm
Signage Banners / signage during show	4	3	2	1	–
Website Logo on sponsors page & linked to your company website	✓	✓	✓	✓	✓
Television Final frame of ad	✓	✓	–	–	–
Newspaper Logo	On heading banner	In Sponsors box	In Sponsors box	In Sponsors box	–
Email & Letterhead Company name on all KAS correspondence	✓	✓	–	–	–
Certificate of Appreciation	✓	✓	✓	✓	✓

<i>All sponsorship is + GST</i>	Exceptional >\$10,000	Gold \$5,000 – \$9,999	Silver \$2,000 – \$4,999	Bronze \$500 – \$1,999	Competitions & Trophies Up to \$499
Show time					
Show passes: 2 day	10	8	6	4	–
Carparking Access to Member's Carpark	✓	✓	✓	✓	–
Signage Banners / signage during show	4	3	2	1	–
Sponsorship Announcement Over PA during show	30 sec spiel	30 sec spiel	✓	✓	✓
Exhibitor Site Complimentary	Up to 15m	Up to 10m	Up to 8m	Up to 5m	–

Examples of Sponsorship naming opportunities			
Exceptional	Gold	Silver	Bronze
<ul style="list-style-type: none"> • Fruit & Vege pavilion infrastructure • Major equestrian infrastructure • Major entertainment act; and/or • Overall Show naming rights. 	<ul style="list-style-type: none"> • Fireworks – one night • Company name on entry wristbands • Equestrian stables or infrastructure • Entertainment • Licensed Area Bar (Friday or Saturday) • The KAS bar 	<ul style="list-style-type: none"> • Stockman Challenge • Entertainment • Show Jumping • Dressage Challenge • Free buses 	<ul style="list-style-type: none"> • Under 18s display • Equestrian Stables • Equestrian show jumps • Most successful exhibitor for a group • Champion or best exhibit for a group/class • Bar fencing

Existing sponsors will be given preference for naming rights that they have previously held.

New sponsors please submit your naming rights requests to the Kununurra Agricultural Society.

Please email admin@kas.org.au to check current availability of naming rights. We have a first in, first served policy, and the KAS committee will consider all reasonable requests for naming rights appropriate to your sponsorship level.

Show Schedule – A5 60 pages

1,500-1,800 copies distributed to local businesses for community members to grab

We are a Grass Roots, Not-for-Profit Community Group established in 1972

To get involved contact the KAS Office or visit online

9168 2885

admin@kas.org.au

kas.org.au

kasshowtime.org.au

kasshow.com.au

kasshow.live

Kununurra Agricultural Society
needs your help!

Every little (or BIG) bit counts!

HOW YOU CAN HELP

- JOIN THE COMMITTEE
- BE A SITE HOLDER
- DISPLAY SCHEDULES & POSTERS
- TELL YOUR FRIENDS
- USE THE FACILITIES
- SPONSOR
- VOLUNTEER
- PARTICIPATE
- BECOME A MEMBER

2022 Gold Sponsors

JSW HOLDINGS PTY. LTD.

optiTEL
ADVANCED TELECOMMUNICATIONS

WATERLOO STATION
BRETT CATTLE COMPANY

RED RANGE
STOCK SUPPLIERS

CLEANAWAY

HORIZON POWER

ORDCO

ORD
AGRICULTURAL EQUIPMENT

FRRR
Foundation for Rural & Regional Renewal

ARGYLE ENGINEERING

elq
THE HEART OF THE KIMBERLEY

El Questro
THE HEART OF THE KIMBERLEY

HOME Hardware

50th ANNIVERSARY

KUNUNURRA

HOME Hardware

AGRICULTURAL SHOW

EST. 1972



Friday & Saturday | 8th – 9th July 2022

Competitions & Trophy
Named

Competition & Trophy Sponsors		
Abney Air	Grab-a-Bargain	Red Sun Sports
Amcal Chemist	Kimberley Fine Diamonds	Risky Business Solutions
Artlandish	KunnaScooters	Seventynine West
Budget	Northern Design Consultants	Outback Boutique
Carpet Vinyl Tile	Ord River Contracting	Tenderspot
DPIRD	RB Desert Seeds	Trimlec

Exceptional Sponsors
Full page ad with logo

Exceptional Sponsors

HOME Hardware

Home Hardware is a family business with strong community minded values. We are very excited to support our local show and strongly believe that it is a great opportunity to celebrate all that is special about our Kununurra community.

Often the community spirit is at its strongest during times of tragedy. The show weekend is a fantastic time to come together in good times and rejoice in our community spirit.

We hope that you all enjoy this weekend.



Gold Sponsors
½ page ad with logo

Gold Sponsors



El Questro
THE HEART OF THE KIMBERLEY

Amid the vast and ancient landscape of Western Australia's East Kimberley region sits the untamed natural beauty of El Questro.

El Questro is a destination unlike any other and offers the freedom to explore one of Australia's last true frontiers. From rugged sandstone ranges and broad tidal flats to rainforest pockets, thermal springs, gorges and permanent waterfalls. Whether you choose to explore the area by air, land, horse or water you'll never be far from an abundance of natural, and ancient, flora and fauna. Hike through ancient gorges to waterfalls that await you at the end. Fish for barramundi in locations accessible by helicopter only. Explore the vast landscape on horseback. Soak up the sunrise while bird watching at dawn.

Experience it all at El Questro – the heart of the Kimberley.



ARGYLE ENGINEERING EST 1986

Established in 1986, Argyle Engineering is one of the Kimberley's leading engineering companies, based in Kununurra, Western Australia.

Argyle Engineering provides steel sales, fabrication & repairs, rubber lining, gritblasting, industrial painting and labour hire services.

1130 Dianella Way, Kununurra
Ph: (08) 9169 1097 Email: admin@argyleengineering.com.au

Silver Sponsors
¼ page logo

Silver Sponsors



Bronze Sponsors
Logo

Bronze Sponsors



Sandwich Board Posters – 600 x 900mm

Double-sided A1 posters placed in strategic locations around town



- ✓ Exceptional
- ✓ Gold
- ✓ Silver
- ✓ Bronze

Posters – A4

Posters placed in strategic locations around town



- ✓ Exceptional
- ✓ Gold
- ✓ Silver
- ✓ Bronze

Kimberley Echo – Pre-Show Advertising Campaign (1 ad per week x 4 weeks) – 129 x 190mm



- ✓ Exceptional
- ✓ Gold
- ✓ Silver

Kimberley Echo – Show Program – 148 x 210mm

Show Program





50TH ANNIVERSARY



KUNUNURRA AGRICULTURAL SHOW

Friday 8 July

12.00pm	Gates open	
1.00pm	Pavilions open	
1.00pm	Science Alive High Energy Show	Lotterywest Stage
2.00pm	EK Marine CirkAS Reg open for fun	CirkAS Tent
2.00pm	Dino-Larious Show	Lotterywest Stage
3.00pm	Kununurra Commercial Laundry	Oval
	Egg & Spoon Race	
3.00pm	Dressage	Oval – Equestrian area
3.30pm	Science Alive High Energy Show	Lotterywest Stage
3.30pm	Bar opens	
4.00pm	Dillo's Dance Time	Lotterywest Stage
4.45pm	Ceres Watermelon Eating Competition	Oval
5.15pm	Ken Austin Band	Lotterywest Stage
6.00pm	Show Opening by inaugural Show	Lotterywest Stage
	President Trevor Tough (1972-80, 83)	
6.20pm	Monsoon Nights Solo	Lotterywest Stage
6.35pm	East Kimberley Community Choir	Lotterywest Stage
7.00pm	Generosity Circus	Lotterywest Stage
7.45pm	Dino-Larious Show	Lotterywest Stage
8.30pm	JSW Holdings Fireworks	Oval
9.00pm	Gates Close – See you tomorrow!	Drive Safely!

Don't forget to vote for your favourite in Show'n Shine

It's Show time. Let the fun begin!



Saturday 9 July

8.00am	Gates and Pavilions open	Oval – Equestrian area
8.30am	Equestrian led events commence	Oval
9.00am	Science Alive High Energy Show	Lotterywest Stage
9-11am	EK Marine CirkAS Reg open for fun	CirkAS Tent
9.45am	Elanco – Grab A Bargain Dog Show	Oval
10.00am	Dog Show	Oval
10.45am	Generosity Circus Show	Lotterywest Stage
12.00pm	Fruit & Veg Pavilion opens	
12.00pm	Science Alive High Energy Show	Lotterywest Stage
12.15pm	YouthCARE Wheelbarrow Race	Oval
1.00pm	Dillo's Dance Time	Lotterywest Stage
1.30pm	Arcadia Farms Watermelon Olympics	Oval
2.00pm	Dino-Larious Show	Lotterywest Stage
2.00pm	Cowboy Challenge	Oval
2-5pm	EK Marine CirkAS Reg open for fun	CirkAS Tent
3.00pm	Wild Brumby Line Dancers	Lotterywest Stage
3.15pm	Ord Agricultural Equipment	Oval
	Haystacking Competition	
3.30pm	Dino-Larious Show	Lotterywest Stage
4.00pm	Pavilion closes! Collect your perishables	Outside Pavilion
	Produce auction	
4.00pm	Science Alive High Energy Show	Lotterywest Stage
4.45pm	EK Marine CirkAS Performance	Lotterywest Stage
5.15pm	Generosity Circus Show	Lotterywest Stage
6.00pm	Dillo's Dance Time	Lotterywest Stage
6.20pm	Typhonium Band	Lotterywest Stage
7.45pm	Ken Austin Band	Lotterywest Stage
8.00pm	JSW Holdings Fireworks	Oval
8.20pm	Ken Austin Band until close	Lotterywest Stage

GOLD SPONSORS



Buy your Show tickets online at:

www.knxshowtime.org.au/admission.html

Thank you – 262 x 188mm

Thank you





50TH ANNIVERSARY



KUNUNURRA AGRICULTURAL SHOW

The Kununurra Agricultural Society would like to thank everyone who made the Home Hardware 50th Kununurra Agricultural Show such a success.

Thank you to all of our sponsors, site holders, exhibitors, entrants, stewards, judges, staff, competitors, tradespeople, community groups, entertainers, committee members and volunteers.

GOLD SPONSORS



SILVER



BRONZE



GOLD SPONSORS



Please accept our sincere apologies if we have forgotten to mention your name

GOLD SPONSORS



BRONZE



- ✓ Exceptional
- ✓ Gold
- ✓ Silver
- ✓ Bronze

Kimberley Echo – Show Results – 174 x 380mm

KAS Email signatures

Kind Regards,

Jenny Spragg

Support Officer | Kununurra Agricultural Society

Phone: 08 9168 2885 | Mobile: 0410 590 852

Email: admin@kas.org.au | Websites: www.kas.org.au (general) www.knxshowtime.org.au (show)

PO Box 271, Kununurra, WA, 6743

Office hours: Wed 7-11am, Thurs-Fri 7am-3.30pm



Gold Sponsors 2022



Regards,

Kath Ryan

President | Kununurra Agricultural Society

Phone: 08 9168 2885 | Mobile: 0428 873 097

Email: admin@kas.org.au | Websites: www.kas.org.au (general) www.knxshowtime.org.au (show)

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Gold Sponsors 2022



Logo on website: knxshowtime.org.au

www.knxshowtime.org.au/current-sponsors.html

- ✓ Exceptional
- ✓ Gold
- ✓ Silver
- ✓ Bronze
- ✓ Competitions & Trophy

